



Hurricane Katrina Post- and Pre-Landfall Report #10
Update as of 11:00 AM 08/30/2005

Response Report for Hurricane Katrina Shelter Counts as of 8:00 am August 30, 2005								
State DR number	AL 006	MS 007	LA 865	TX 009	TN	AR 008	NFL 871	Totals
# Chapters Reporting	15	15	6	10	3	1	2	52
# EOCs in Jurisdiction Activated	6	2	16	2	0	0	2	28
# EOCs with Red Cross Liaisons	2	1	13	1	0	0	2	19
# Red Cross Shelters/Evacuation Centers on Standby*	35	13	93	21	4	0	0	166
# Red Cross Shelters/Evacuation Centers Currently Open*	48	96	85	16	2	1	4	208
Current Population*	4,243	12,529	22,225	2,212	0	25	825	42,059
# Meals Served in the last 24 hours	3472	0	45,290	8687	0	40	5686	63,175

**Shelter numbers fluctuate based on the location of the storm and the time of day. As a storm leaves an area, shelters close except for a few that remain open to house those people who cannot return home.*

Impact of Hurricane Katrina

After making initial landfall on August 26th in southern Florida where a reported 795 homes experienced major damage and 457 minor, Hurricane Katrina entered the Gulf of Mexico where warm waters strengthened the storm to a category five hurricane.

Katrina weakened to a category four storm with winds up to 145 mph just prior to landfall near Southern Paquemines Parish, LA the morning of Monday, August 29th. Casualty estimates vary, but extend into the hundreds. Extensive wind and water damage is currently being assessed throughout the gulf states of Louisiana, Mississippi and Alabama where an estimated two million customers reportedly lost power. Entergy, just one of the primary companies in the region reported an estimated 791,000 customers in Louisiana and 276,000 customers in Mississippi without power as of 9:30 pm on Monday, August 29th. The company reports an anticipated "long and difficult restoration." In addition, Gulf Power reports "Preliminary damage estimates indicate that more than 117,300 customers are without power from Escambia to Bay counties, with 109,210 of those in Escambia and Santa Rosa. Gulf Power expects to have a thorough assessment by early on Tuesday and will have a better prediction of the length of restoration work at that time."

Although spared a widely feared direct hit, New Orleans experienced significant power outages, wind damage, and flooding. Boil water alerts have been issued throughout the region. The mayor of New Orleans has declared that 80 percent of the city is under water, and, as of Tuesday morning, media sources report the water level still rising, due in part to a broken levee and failed water pumps in the city. Multiple news sources are reporting on families trapped in

homes due to the flood waters, many being rescued via boat and helicopter. A curfew is effective in New Orleans from dusk until dawn.

As the storm moved north, two tornadoes touched down in Macon, Georgia, one affecting five families in Peach County and one affecting six families in Taylor County.

As of 8:30 am on Tuesday, August 30th, Katrina had been downgraded to a tropical storm with maximum sustained winds down to 50 mph, and weakening. The center at 5 AM EDT was located 35 miles northeast of Tupelo, Mississippi. The storm will continue to weaken and is expected to become a tropical depression later in the day. Gusty winds may continue to cause power outages across the Tennessee Valley Tuesday morning. In addition to the strong winds, heavy rainfall and isolated tornadoes are possible along and to the east of Katrina's path. The threat for tornadoes will extend from the Carolinas to parts of the Northeast, including cities such as Charlotte, Raleigh, Richmond, Washington, D.C. and Philadelphia.

(SOURCES: *The Weather Channel/National Weather Service/CNN/The Times-Picayune*)

Red Cross Response and Activation for Second Landfall of Katrina

Community Services

Sheltering

- Hurricane survivors who stayed in New Orleans are being evacuated to LSU campus in Baton Rouge. Red Cross is mobilizing to provide blankets, food, and safe places to stay.

Feeding

- Identified, with the Southern Baptists, sites for 25 kitchens, which are on stand-by, each with 20,000 daily capacity (for a total of 500,000), to be moved to sites post landfall.
- Requested an additional ten kitchens (with a daily capacity of 200,000). Spirit of America and Henry's Kitchen are being moved to Montgomery, AL for staging. (The Sysco Kitchen will move to the area post-landfall.)

Material Support Services

SAS

- A Safe Area has been identified in the HQ facility for DRO staff
- A Weather Alert Radio has been set up, tested and is working
- An Evacuation Plan for the HQ facility has been completed

Logistics

- As of 10 am on Tuesday, August 30th, 185 ERVs from the 48 continental United States have been deployed to the impacted region
- A Client Assistance Card (CAC) activation unit is operational at the Response Maintenance Center in Austin, TX
- Follow on orders for Sysco to support Baptist and Red Cross kitchens
- The Time Phased Force and Deployment List (TPFDL) for kitchen has been received and is in stage one of implementation.
- Working with federal response for support of operations
- Henry's Kitchen and Spirit of America have arrived in Montgomery, AL
- Approximately 288,000 heater meals are staged in Baton Rouge, with another 150,000 in Montgomery
- Obtaining FEMA cambros for Montgomery, AL
- Working with FEMA for equipment requests (fuel, dry boxes, generators, dumpsters, grey water containers, ice, water, forklifts, pallet jacks, shower units, port).
- Open SAM's accounts in Mississippi and Florida
- 2500 clean-up kits and 5000 comfort kits staged in Mississippi

RTT

- ECRVs are staged in Alabama and Houston, with others supporting or in route to Louisiana.
- Received 25 check-ins from Red Cross communication-net.
- Creating 40 To-Go packs for the Kitchens
- Setting up coordinated communication networks for the affected areas to communicate with the Service Areas and National Headquarters

IKD

- Received offers from or placed requests by donors for support of relief operations

Partner Services

General

- Briefed the senior management group at noon on Sunday and began to coordinate organization-wide support for the hurricane response.

Government/Emergency Management Liaison

- **Alabama:** Emergency Operations Center (EOC) is fully activated with a Red Cross Liaison present.
- **Louisiana:** Emergency Operations Center (EOC) is fully activated and a Red Cross Liaison is present.
- **Florida:** Florida's Emergency Operations Center (EOC) remains fully activated with a Red Cross Liaisons present.
- **Mississippi:** Emergency Operations Center (EOC) is fully activated with Red Cross Liaisons present.
- **Georgia:** Emergency Operations Center (EOC) continues operating at Level I (monitoring). No Red Cross Liaisons requested at this time.
- **South Carolina:** Emergency Operations Center (EOC) continues operating at Level I (monitoring). No Red Cross Liaisons requested at this time.
- **Tennessee:** Tennessee Emergency Management Agency (TEMA) activated the State Emergency Operations Center (EOC) at noon on Monday, August 29th until further notice. This is a 24-hour partial activation to include a Red Cross liaison.

Federal

- An ESF#6 multi-partner coordination center has been established at Red Cross national headquarters in Washington, DC, and will be operational effective Tuesday, August 30th. The center will ensure better interagency coordination between the Red Cross, Federal agencies, other NGOs active in disaster, and public/private sector partners as we support community response actions.
- FEMA Region IV and Region VI Regional Response Coordination Centers (RRCC) are staffed 24/7 by Red Cross. Red Crossers support the Emergency Response Team – Advanced (ERT-A) teams in Florida, Alabama, Mississippi and Louisiana. Rapid Needs Assessment Teams (RNAT) ESF#6 are staffed in Florida and Mississippi.
- FEMA's National Response Coordination Center remains staffed 24/7 with ESF#6.
- ESF#6 partners are anticipating requests post-landfall.

External Affairs Liaison (EAL)

- EAL public members are present at the Louisiana, Mississippi and Florida State EOCs.
- Alabama, Louisiana, Florida and Mississippi Emergency Operations Centers (EOCs) are fully activated today with Red Cross Liaisons present.

Non-Government

- An ESF#6 Mass Care Coordination group was officially formed today. NGO representatives will convene at the new ESF#6 Mass Care Coordination Center at ARC NHQ. Initial NGO members include:
 - Adventist Community Services
 - America's Second Harvest (invited)
 - The Salvation Army
 - Southern Baptist Convention/North American Mission Board
 - American Humane Society
 - Church World Service (invited to coordinate faith-based organizations)
 - Labor representation
- VOAD partners are preparing for post landfall support in LA, MS and AL.
- Beginning calls with emotional and spiritual care national NGO partners.
- ESF #6 NGO committee members are being identified to deploy to DOC.

Individual Client Services

- Medical Reserve Corps (MRC) staff are at NHQ assisting Red Cross in developing protocols for recruitment and deployment of their personnel and will have a representative in the DOC for the duration.
- Initiated contact with Mental Health Partners to mobilize their resources to augment operational staffing.
- Will train staff, via OJT, on the procedures and tools for the new Welfare Information system.

Organizational Support Services

Public Affairs

- President Marty Evans has conducted interviews with national media including Fox News, MSNBC, Larry King Live and more.
- Satellite equipment has been set up so interviews can be conducted from the Disaster Operations Center.
- Response Senior Vice President Joe Becker appeared on Larry King Live the evening of Sunday, August 28th along with Kay Wilkins, Chief Executive Officer for the Southeastern Louisiana Chapter in New Orleans.
- Public Affairs is receiving a number of international media calls.
- Rapid Response Team coverage continues in Alabama, Louisiana and Mississippi.
- CrossNet is being updated twice daily with talking points, key messages, fundraising guidance and board messages.
- Developed a Talking Point package to enable all units in the organization to go out with a unified message.
- Seeking opportunities for senior management to go to media with the message that the primary focus of the American Red Cross in the coming weeks will be on feeding, sheltering and bulk distribution.
- Recruiting for communicators who can speak and write for the Red Cross in the coming weeks.
- Rapid Response Teams are conducting media interviews and supporting the Southeast Louisiana Chapter in their public affairs efforts.
- Public Affairs staff recruitment continues.

Fundraising

- Over \$240,000 thousand have been raised through the donation site (redcross.org)
- Office Depot has pledged \$1 Million.
- Fundraising staff recruitment continues.
- Updated a Case Statement and posted it on CrossNet.
- Preparing a D-gram (disaster donations request sent to the house) and an E-gram (a request for disaster donations sent via e-mail).
- Monitoring online donations and 800 Help Now calls
- 1-800 Help Now call volume:

Date	Call Volume	Notations
8/25	192	
8/26	391	
8/27	371	
8/28	3403	
8/29	742	As of 9am
TOTAL CALL VOLUME	5,099	

Staff Services

- Moving staff to forward deployment centers in Houston, TX and Montgomery, AL
- A 1 time \$50.00 allowance will be added to the Disaster Staff Cards for personal preparedness for staff assigned to all Hurricane Katrina related disaster relief operations. These funds are to be used for the following personal preparedness items to ensure Red Cross staff members are prepared to maintain themselves in the Red Cross and partner staff shelters:
 - Flash light and extra batteries
 - Personal FA Kit and other personal choices for over the counter remedies
 - Bedding-sheets/sleeping bag, etc
 - Towels and wash cloths
 - Insect repellent
 - Sun screen
 - Hand sanitizer (Purell, packets, etc.)
 - Lip balm
 - Tissues
- The Health Status Record with physician's signature has been waived, however, the Personal Statement of Good Health AND the Pre-Assignment Health Questionnaire MUST be completed and current for all DSHR members recruited and assigned to these disaster relief operations.
- The First Aid and CPR requirements are waived, however chapters are strongly encouraged to provide First Aid and CPR classes to their members.
- Reimbursement for Chapter staff members assigned to these disaster relief operations is located in the DSHR Handbook, found on CrossNet. For Hurricane Katrina, reimbursements will be made for supervisors and above assigned for a 21 days, or for the length of their assignment if ended by the disaster relief operation. [Note: the current language reads Manager and above. For these operations supervisor has been added.]
- Established staff deployment centers in Houston, TX and Montgomery, AL
- Updated all the hardship codes and posted them on CrossNet
- Recruiting 1,900 DSHR members in the next three days
- 885 staff have been assigned and have arrived at all Hurricane Katrina operations; 39% of that number (342) were assigned to southern Florida

Preparedness

- Providing a list of appropriate brochures to Community Services (Mass Care) for public distribution to enhance awareness on safety information.
- Adjusting our preparedness content for this event to focus on people using bottled water and less on water treatment due to the significant amount of flood water, chemicals, or other hazards that can compromise water sources.

Client Services

Service delivery will be by outreach in Broward and Miami-Dade and a combination of outreach and service centers in the Keys. It is anticipated that there will be 3000 cases opened in Miami-Dade and the Keys and 250 in Broward.

Response Center

TYPE OF CALL	DR 863 FL	DR 865 LA	DR 006 AL	DR 007 MS	NON DRO	LAST 24 HOURS	TOTAL SINCE 8/25/05
Emergency Assistance	226	156	48	6	16	452	784
Flood Loss/Power Out	274	203	34	1	16	528	1,245
Welfare Information	4	10	5	4	3	26	39
Health/Mental Health	61	41	9	1	5	117	204
CAC	14	0	0	0	6	20	56
Monetary Related	9	4	1	1	10	25	31
Shelter Info/Feeding	214	248	30	25	15	532	1,490
Volunteer Related	36	44	19	4	40	143	235
Other	428	538	225	189	151	1,531	3,364
TOTAL CLIENT CALLS	1,266	1,244	371	231	262	3,374	7,448
Total Call Agents Last 24 Hours	156						
Total Call Agents Since 8/25/05	158						

Web-Based Resources

- Louisiana State Police Emergency web site: <http://www.lsp.org/emergency.html>
- Louisiana Homeland Security and Emergency Preparedness web site: <http://www.ohsep.louisiana.gov/>
- Emergency Evacuation Guide for the State of Louisiana (lists Red Cross shelters and other information): <http://www.lsp.org/evacguide.html>
- Mississippi Emergency Management Administration: <http://www.msema.org/index.htm>